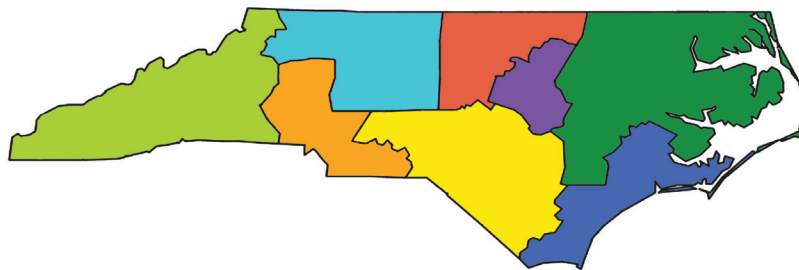


NC Network Advertising

One call. Major impact. Reach up to **3.8 million** readers from the mountains to the beach with one call, one price per region, one **HUGE** discount statewide with one of our three networks: Quarter Page. 2x2/2x4 Display. Classified.

The audience you **need**.
The price you **want**.
The solution you've been **waiting for**.



1. Choose your ad size and market.

Select your ad – quarter page, 2x2/ 2x4 display, or classified line ad. Then select either statewide distribution or one of the regions.

2. Choose your week.

The choice is yours. Your ad will run once in each paper during your selected week (based on a Monday-Sunday schedule).

3. Send us your ad.

Quarter page: Send us two sizes of your black & white ad in PDF format: 4.889" x 10.5" and 4.889" x 7.5"

2x2/2x4 Display: Send a 3.22 inch across by 2 (or 4) inch black and white ad in PDF format.

Classified: Send us 25 word line ad. \$10 for additional words. Need help? Ask for a quote.

4. Relax. It's that easy!

Contact:

ads@ncpress.com

(919) 516-8000

www.ncpsads.com



ONE CALL - ONE ORDER - ONE BILL

NC Quarter Page Network

116 participating newspapers, 1.7+ million circulation

REGION 1

\$2,900

Circulation: 136,686

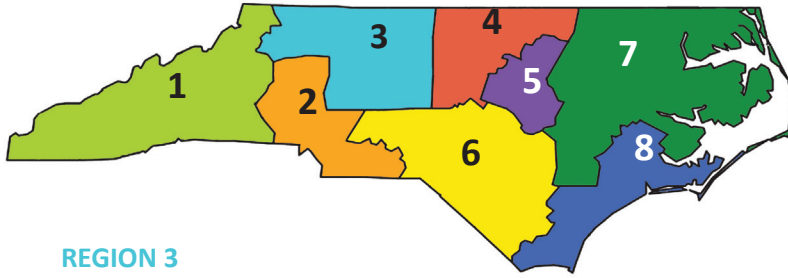
Asheville Citizen Times
 Bryson City Smoky Mountain Times
 Cashiers Crossroads Chronicle
 Cherokee One Feather
 Forest City Daily Courier
 The Franklin Press
 Hendersonville Times-News
 Highlands Highlander
 Lenoir News-Topic
 Marion McDowell News
 Marshall News-Record & Sentinel
 Morganton News Herald
 Shelby Star
 Spruce Pine Mitchell News-Journal
 Tryon Daily Bulletin
 Waynesville Smoky Mountain News
 Weaverville Tribune
 West Jefferson Jefferson Post

REGION 2

\$9,700

Circulation: 440,350

Concord Independent Tribune
 Gastonia Gaston Gazette
 Charlotte Observer zones:
 Cabarrus News
 Catawba News
 City News
 Gaston News
 Lake Norman News North
 Lake Norman News South
 South Charlotte News North
 South Charlotte News South
 Steele Creek & York News
 University City News
 The Charlotte Post
 Hickory Daily Record
 Huntersville Lake Norman Citizen
 Monroe Enquirer Journal
 Mooresville Tribune
 Statesville Record & Landmark



REGION 3

\$5,250

Circulation: 234,762

Asheboro Courier Tribune
 Elkin Tribune
 High Point Enterprise
 Jamestown News
 Greensboro News & Record
 Greensboro YES! Weekly
 Lexington Dispatch
 The Mount Airy News
 Salisbury Post
 Sparta Alleghany News
 Walnut Cove Stokes News
 Winston-Salem Chronicle
 Winston-Salem Journal
 Yadkin Ripple

REGION 4

\$4,150

Circulation: 187,174

Burlington Times-News
 Durham Herald-Sun
 Henderson Daily Dispatch
 Hillsborough News of Orange County
 Mebane Enterprise
 News & Observer zones:
 Chapel Hill News
 The Durham News
 Roxboro Courier-Times
 Warrenton Warren Record
 Yanceyville Caswell Messenger

REGION 5

\$7,800

Circulation: 354,210

Louisburg Franklin Times
 News & Observer zones:
 Cary News
 The Clayton News-Star
 Garner Cleveland Record
 Midtown Raleigh News
 North Raleigh News
 The Smithfield Herald
 Southwest Wake News
 Zebulon Eastern Wake News
 Princeton News Leader
 Wake Forest Wake Weekly

REGION 6

\$3,150

Circulation: 143,902

Albemarle Stanly News & Press
 Elizabethtown Bladen Journal
 Clinton Sampson Independent
 Dunn Daily Record
 Fayetteville Observer
 Laurinburg Exchange
 Lumberton Robesonian
 Rockingham Richmond County Daily Journal
 Sanford Herald
 Southern Pines Pilot
 Troy Montgomery Herald
 Whiteville News Reporter

REGION 7

\$4,000

Circulation: 157,243

Ahoskie Roanoke-Chowan News Herald
 Columbia Scuppernong Reminder
 Edenton Chowan Herald
 Elizabeth City Daily Advance
 Farmville Enterprise
 Fremont Wayne-Wilson News Leader
 Goldsboro News-Argus
 Greenville Daily Reflector
 Grifton Times-Leader
 Hertford Perquimans Weekly
 Kinston Free Press
 Littleton Lake Gaston Gazette-Observer
 Martin County Enterprise & Weekly Herald
 Mount Olive Tribune
 Nags Head Outer Banks Sentinel
 Nashville Graphic
 Plymouth Roanoke Beacon
 Roanoke Rapids Daily Herald
 Rocky Mount Telegram
 Snow Hill Standard Laconic
 Spring Hope Enterprise
 Washington Daily News
 Wilson Times
 Windsor Bertie Ledger-Advance

REGION 8

\$2,000

Circulation: 109,872

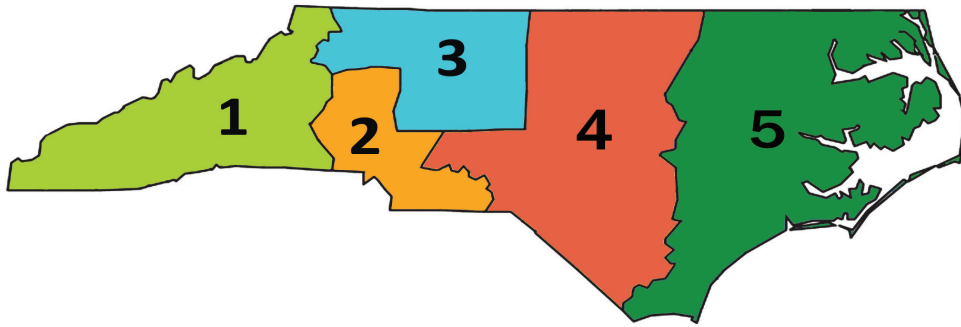
Burgaw Pender-Topsail Post & Voice
 Jacksonville Daily News
 Kenansville Duplin Times
 Morehead City Carteret County News-Times
 New Bern Sun Journal
 Southport State Port Pilot
 Swansboro Tideland News
 Wilmington Star News
 Wrightsville Beach Lumina News

Need statewide coverage?
Here's one of the HUGE discounts we mentioned:
1.7+ million circulation for \$30,000

Pick any 10 newspapers and let us put together a custom network buy!

NC 2x2/2x4 Display Network

81 participating newspapers, 1.7+ million circulation



REGION 1

2x2: \$170

2x4: \$335

Circulation: 117,930

Asheville Citizen Times
Blowing Rock Blowing Rocket
Boone Watauga Democrat
Hendersonville Times-News
Lenoir News-Topic
Marion McDowell News
Marshall News-Record & Sentinel
Morganton News Herald
Shelby Star
Waynesville Mountaineer
Weaverville Tribune

REGION 2

2x2: \$340

2x4: \$675

Circulation: 257,775

Charlotte Observer
zones: *University City, The City, South Charlotte News South*
Charlotte Post
Cherryville Eagle
Concord Independent Tribune
Gaston Gazette
Hickory Daily Record
Mooresville Tribune
Statesville Record & Landmark

REGION 3

2x2: \$385

2x4: \$765

Circulation: 193,813

Asheboro Courier Tribune
Clemmons Courier
Greensboro News & Record
High Point Enterprise
Lexington Dispatch
Mocksville Davie County Enterprise
Mount Airy News
Winston-Salem Chronicle
Winston-Salem Journal

REGION 4

2x2: \$735

2x4: \$1470

Circulation: 877,375

Albemarle Stanly News & Press
Burlington Times-News
Cary News
Chapel Hill News
Chatham News
Clayton News-Star
Clinton Sampson Independent
Dunn Daily Record
Durham News
Durham Herald-Sun
Elizabethtown Bladen Journal
Fayetteville Observer
Fayetteville Up & Coming
Garner Cleveland Record
Graham Alamance News
Laurinburg Exchange
Lumberton Robesonian
Midtown Raleigh News
North Raleigh News
Raleigh News & Observer
Richmond County Daily Journal
Sanford Herald
Smithfield Herald
Southern Pines Pilot
Southwest Wake News
Warrenton Warren Record
Whiteville News Reporter
Zebulon Eastern Wake News

REGION 5

2x2: \$340

2x4: \$675

Circulation: 267,605

Ahoskie Roanoke-Chowan News Herald
Columbia Scuppernon Reminder
Elizabeth City Daily Advance
Goldsboro News-Argus
Greenville Daily Reflector
Havelock News
Jacksonville Daily News
Kenansville Duplin Times
Kinston Free Press
Manteo Coastland Times
Morehead City Carteret County News-Times
Nags Head Outer Banks Sentinel
New Bern Sun Journal
Roanoke Rapids Daily Herald
Rocky Mount Telegram
Shallotte Brunswick Beacon
Southport State Port Pilot
Spring Hope Enterprise
Washington Daily News
Wilmington Star News
Wilson Times

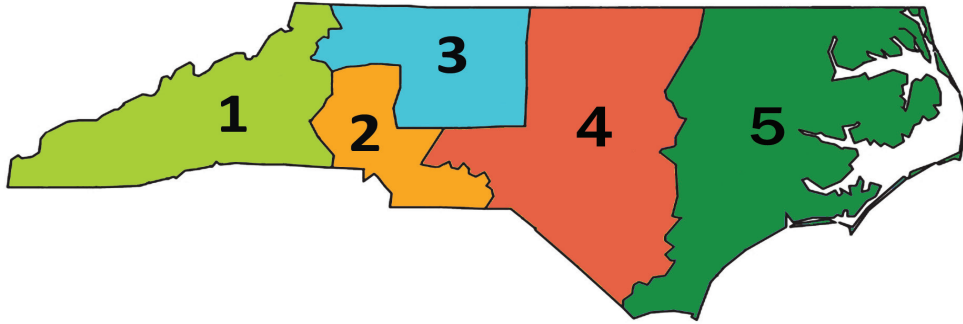
2x2 display ad. Actual size.

Get statewide coverage: 2x2 Display: \$1495 | 2x4 Display: \$2975

Ask about frequency discounts!

NC Classified Network

101 participating newspapers, 1.7+ million circulation



REGION 1

\$125

Circulation: 140,930

Asheville Citizen Times
Blowing Rock Blowing Rocket
Boone Watauga Democrat
Forest City Daily Courier
Hendersonville Times-News
Lenoir News-Topic
Marion McDowell News
Marshall News-Record & Sentinel
Morganton News Herald
Shelby Star
Waynesville Smoky Mountain News
Waynesville Mountaineer
Weaverville Tribune

REGION 2

\$125

Circulation: 128,116

Charlotte Observer
zones: *Gaston & Lincoln only*
Charlotte Post
Cherryville Eagle
Concord Independent Tribune
Gaston Gazette
Hickory Daily Record
Lincoln Times-News
Monroe Enquirer Journal
Mooresville Tribune
Newton Observer News Enterprise
Statesville Record & Landmark

REGION 3

\$175

Circulation: 208,138

Asheboro Courier Tribune
Clemmons Courier
Elkin Tribune
High Point Enterprise
Greensboro News & Record
Lexington Dispatch
Mocksville Davie County Enterprise
Mount Airy News
Sparta Alleghany News
Winston-Salem Chronicle
Winston-Salem Journal
Yadkin Ripple

REGION 4

\$275

Circulation: 962,768

Albemarle Stanly News & Press
Burlington Times-News
Cary News
Chapel Hill News
Chatham News
Chatham Record
Clayton News-Star
Clinton Sampson Independent
Durham News
Durham Herald-Sun
Elizabethtown Bladen Journal
Fayetteville Observer
Fayetteville Up & Coming
Garner Cleveland Record
Graham Alamance News
Henderson Daily Dispatch
Indy Weekly
Laurinburg Exchange
Louisburg Franklin Times
Lumberton Robesonian
Midtown Raleigh News
North Raleigh News
Raleigh News & Observer
Richmond County Daily Journal
Roxboro Courier-Times
Sanford Herald
Smithfield Herald
Southern Pines Pilot
Southwest Wake News
Wake Forest Weekly
Warrenton Warren Record
Whiteville News Reporter
Zebulon Eastern Wake News

REGION 5

\$175

Circulation: 269,948

Ahoskie Roanoke-Chowan News Herald
Columbia Scuppernon Reminder
Edenton Chowan Herald
Elizabeth City Daily Advance
Farmville Enterprise
Goldsboro News-Argus
Greenville Daily Reflector
Grifton Times Leader
Havelock News
Hertford Perquimans Weekly
Jacksonville Daily News
Kinston Free Press
Manteo Coastland Times
Martin County Enterprise Weekly Herald
Morehead City Carteret County News-Times
Mount Olive Tribune
Nags Head Outer Banks Sentinel
Nashville Graphic
New Bern Sun Journal
Roanoke Rapids Daily Herald
Rocky Mount Telegram
Shalotte Brunswick Beacon
Spring Hope Enterprise
Snow Hill Standard Laconic
Southport State Port Pilot
Swansboro Tideland News
Trenton Jones Post
Washington Daily News
Wilmington Star News
Wilson Times
Windsor Bertie Ledger-Advance

AUCTIONS

AUCTION- 164+/-Acres Divided in Charlotte, NC. May 22nd at 2pm. My Auction Co., Inc. 800-123-4567. www.myauctioncompany.com NCAL1234.

HELP WANTED

WEEKLY HOME TIME for SE Regional Drivers! Earn up to \$0.45 CPM with bonus pay! Call 866-291-2631 or SuperServiceLLC.com

Sample classified line ads

Get statewide coverage: 25-word Classified: \$375 (additional words \$10 each)

Ask about frequency discounts!