

NCPS CAPABILITIES

WHAT WE DO FOR YOU IN DIGITAL

- ✓ RESPONSIVE WEBSITE DESIGN
Create the best user experience on all devices
- ✓ MOBILE WEBSITE DESIGN
Customers should be able to find you from anywhere
- ✓ LOGO CREATION
Make a strong impression
- ✓ SEO
Shine Brighter than your competitors
- ✓ LIST OPTIMIZATION
Get Listed. Get Found.
- ✓ SEM
Shine in the right places
- ✓ ONTARGET DISPLAY ADS
Shine a spotlight on your business
- ✓ RETARGETING
Regain lost customers
- ✓ DIRECT EMAIL
Reach the right people at the right time
- ✓ FACEBOOK ADS
Reach your target market
- ✓ SMO
How many places do you shine?
- ✓ REPUTATION MONITORING
Know what your customers are saying about you
- ✓ CALLTRACKING
Bring your business out of the shadows
- ✓ INTERACTIVE VIDEO
Make in impact in less than a minute
- ✓ LIVE CHAT LEADS
Make website visits matter more

WHAT WE DO FOR YOU IN PRINT

- ✓ NETWORK CLASSIFIEDS
Statewide line ad on a budget
- ✓ NETWORK SMALL SPACE
Big impact, small price
- ✓ NETWORK QUARTER PAGE
Discounted print ads across the state
- ✓ CUSTOM DISPLAY ADS
Any market, Any size, Any newspaper
- ✓ FRONT PAGE ADVERTISING
Stand out among the crowd
- ✓ INSERT ADVERTISING
Print and deliver or insert only
- ✓ CUSTOM QUOTES
Pricing & specs to you in 48 hrs
- ✓ RESEARCH AND PLANNING
We'll help meet your goals
- ✓ MARKET ADVICE
Nobody knows NC newspapers like we do
- ✓ SIMPLE INVOICING
One-order, one-bill
- ✓ ETEAR SHEETS
We confirm all ads and compile all etears before billing
- ✓ AD TRAFFIC
Save time with one contact for all creative - last minute revisions too.
- ✓ NC OR NATIONWIDE
If your campaign extends beyond our borders we can assist with the same great service