

NCPS Pricing Sheet

NCPS can work within any budget to achieve your goals. Below is a sampling of costs on some of our products. Contact us to help develop your plan.

Custom Print Display		Call for quote
Statewide 2x2		\$1495.00 / week
Statewide 2x4		\$2975.00 / week
Statewide Classified		\$375.00 / week
Statewide Quarter Page		\$30,000 / week
Press Release		\$175.00 per release
Digital Display Advertising	300x250, 728x90, 160x600	\$7.50 cpm
Landing Page		\$349.00
Facebook Advertising		\$600.00 / month
Direct Email	25K	750.00
	100K	\$26.00 cpm
	500K	\$20.00 cpm
	1mm	\$11.00 cpm

Pricing can fluctuate with scope of campaign and demographic media buys

Rates are net

Email pricing includes one revision, 125.00 per additional revision

Additional email quantities available

